

Quincy Chamber of Commerce

PO Box 215, Quincy, CA 95971

Minutes for the Meeting of Thursday, November 2, 2017 at 7:00 a.m. Midtown Coffee, Main Street, Quincy, CA 95971

Present – Matthew Kitchens, Cheryl Kolb, Kris Miravalle, Kevin Trutna, Susan Scarlett

Absent – Janice Haman, Lisa Kelly, Scott Cash, Jennifer Bromby

1. Additions or deletions to the agenda-NA
2. Schedule next meeting-11/9/17 7:00am Midtown Coffee
3. Review and approve minutes from October 26, 2017- Approved with corrections 4F- Flyers to Brochures, 8- Correct email address to county. Susan/Cheryl
4. Quick items:
 - a. Financial update-nothing to report, will update monthly
 - b. Correspondence: emails etc.-none
 - c. Annual Calendar-Suggested adding Press release for STT in Sept.
 - d. New Board members?-Susan talked to Shelly from Feather Bed when they picked up candy at STT. She would like to be more involved, but not ready to be a board member. Michele Cruz sent an email stating she would like to be more involved, so Susan replied to see if she would be interested in joining the board. Matthew spoke to an individual from the USFS who desires to see a field office open on the weekend to serve our community. It could somehow benefit us by partnering with them. Matthew will continue to follow.
 - e. Employee discussion/committee meeting update-It was discussed that the Treasurer would continue to do the bookkeeping and not add that to the job description. "Errands" might be added to all the categories. The sub-committee will meet one more time and to fine tune and then job will be posted at 8 hours and \$15/hr.
 - f. Flyers-nothing new.
 - g. Badges- Susan has heard back from all board members, except Scott Cash with their preference to personalized or not. Lisa requested hers read "Moons" and it was decided that would be OK only if there were three lines available. Susan will check and get back to Lisa before printing. The personalized will be paid for by the individuals requesting them. We will order a few with just "Director" and five with just "Volunteer".
 - h. Post minutes to website?-We agreed that would be a good idea to post approved minutes starting with 10/26/17. Starting next week, we will also post the agenda.
5. Membership update and membership drive planning-Approximately 60 Community Supporter applications were handed out at STT. We should all think about active community members that we might want to target to mail these applications out to. The member brochure was reviewed with input from those in attendance. Susan and Cheryl will

have a draft possibly by next week. It was decided to use a template from Word and have them printed at the College rather than spending ~ \$30/hr. and \$200 to get them printed.

6. Safe Trick or Treat (STT) debrief-Alison Hicks from S Club called and had some concerns with their safety. They did not have enough stop signs for every member and some adult driver yelled at one of the members. Some thoughts were that we might have CHP staged at beginning and end, or sporadically throughout the blocks. It was also noted that the S Club might have the CHPs come to one of their meetings and “train” on being crossing guards. We received approximately 40 bags of donated candy and only two members requested some. Next year we should make the drop off site more visible. We tried to brainstorm ideas that might help merchants get some business from their efforts, maybe a Bingo type game or coupons for future shopping days.
7. Main Street Sparkle and Light Parade/Reindog Parade-Cheryl passed out To-do list. A draft for the flyer will be either emailed to everyone for approval, or be at next week’s meeting. There will be a separate flyer for the Reindog parade and for the Light Parade. It was decided that we would get Sparkle insurance without the liquor independent of any other event. The quote was \$295. Again, there was some brainstorming about a campaign to get customers back into the stores, like an elf on the shelf hunt.
8. Other business
9. Adjourn 8:02