

Quincy Chamber of Commerce

PO Box 215, Quincy, CA 95971

Minutes for the Meeting of Thursday, November 9, 2017 at 7:00 a.m. Midtown Coffee, Main Street, Quincy, CA 95971

Present – Matthew Kitchens, Janice Haman, Cheryl Kolb, Kris Miravalle, Susan Scarlett, Jennifer Bromby
Absent- Lisa Kelly, Kevin Trutna, Scott Cash
Guest-Michele Cruz

1. Additions or deletions to the agenda-None
2. Schedule next meeting- 11/30/17 @ 7:00am at Midtown. We will try and schedule a lunch meeting the first week of December so Lisa can join and Matthew has coverage for the store.
3. Review and approve minutes from November 2, 2017-Approved. Cheryl/Susan.
4. Quick items:
 - a. Correspondence: emails etc. CHP email-Received an email from Chamber Nation about Pointy for Chambers, a product that produces local information on an item that is Google searched. Matthew will check with them to get more details and costs and report back. Received an email from CHP Commander, Sarah Richards who went over the crossing guards from STT. She may be organizing an Explorer group made up of kids 16-21 who may be safer candidates for crossing guards for next year.
 - b. New Board members?-Michele Cruz was present and is interested in joining Board. Motion was made and carried to approve her as a new board member. Kris/Matthew. Her email address is manager@goldcountrystorage.com . Kris will reach out to Scott Cash to see if he is still interested in serving on the board.
 - c. Annual Calendar-Cheryl has done a great job preparing the calendar, no one had any changes so she will get it finalized and ready to go for the first of the year. Lisa was tasked to find out how we get our events included in the newspaper and Cheryl contacted Debra Moore to see if there could be an annual schedule for our Chamber column. Cheryl added a January entry for an Easter Egg Merchant hunt to give us time to plan as Easter is on April1 in 2018.
 - d. Ground Hog Fever Festival-Matthew will talk to James Wilson to gauge his level of participation and report back to us at the 11/30/17 meeting.
5. Membership drive planning/Brochures-Brochure draft was submitted by Cheryl and was reviewed by the board. Some suggestions were to put the website and Facebook info on the front, extend the picture and center justify the first panel to fill the page, change “all the time” to frequent on the 2nd panel, reduce wording and re-prioritize bullets and increase font size on 3rd panel (1) Calendar, 2) Events, 3) Community Support), and list one of each, website, FB and email at the bottom of the inside three panels. Overall, great job by Cheryl!

6. Main Street Sparkle and Light Parade/Reindog Parade-Reviewed all of the flyers, they were great with a few minor inputs. Should be ready to give to Kevin to print by end of week. Entertainment was set up for 5-5:45 and any additional inquiries would have to be after the tree was lit at 7:45. It was discussed that in the future, entertainment should be held to 15-minute increments. Next Sparkle sub-committee meeting is 11/15 at noon at Paradise Grill.
7. Other business-None
8. Adjourn-8:00am

Future Business:

- a. Employee discussion/committee meeting update
- b. Financial update
Added Sign Committee

Submitted for review by Secretary Kris Miravalle