

Quincy Chamber of Commerce

PO Box 215, Quincy, CA 95971

Minutes for the Meeting of Wednesday, May 22, 2019 at 7:00 a.m. Grandma Jane's, Quincy

Present – Matthew Kitchens, Janice Haman, Susan Scarlett, Kris Miravalle, Shelley Hunter, Robin Wight, Cheryl Kolb
Absent-Lisa Kelly and Kevin Trutna Guests-Jill Rivoli-Greenhorn Guest Ranch and Freddie Holman-SavMor Foods

1. **Additions or deletions to the agenda** -Add-“Michele Cruz reinstated to Board” vote.
2. **Approve minutes from May 9, 2019**-Approved. Janice/Shelley.
3. **Schedule next meeting** – June 5, 2019, 7:00am, Grandma Janes .
4. **Employee Report** -attached to agenda and will be sent out.
5. **Project Updates**
 - a. **Flower baskets** -We have collected close to \$8000 on a goal of \$6000 in addition to the ~\$1600 left over from last year. It was suggested we should get an accounting of the project from Plumas Arts which led to a discussion as to whether we wanted to take over the project. It was decided that we should put that on a future agenda for discussion. The baskets were picked up by FRC and are in Shelley's yard to be hung up today.
 - b. **County Picnic booth** – Sign-up sheet went around.
 - c. **Mountain Valley Living magazine feature/link** – Cheryl spoke to Editor about increasing Quincy's exposure in the magazine, which she was receptive to, and Cheryl also sent her some of our brochures. We now have an online link to her publication on our website.
 - d. **Visitor Guides & Map Books to Reno, Sacramento, Chico, Truckee RR Station** – Cheryl was able to speak to all but one of these locations and all were eager to get our information. Reno and Truckee wanted a case of each brochure. The cost to mail 20 brochures was ~\$9.00, so we need to find a better way to get the brochures out. Shelley volunteered to get them to Reno and Janice volunteered to get them to Truckee. What a great group!!
 - e. **Fair Parade** – Cheryl will email out the to-do list to get help contacting some people.
6. **2019/2020 Budget review and possible adoption** – Susan reviewed the financials and the budget and explained that the apparent shortfall is actually covered by the special Fair Parade pool of money and some of Captain Carl's money. This will be the case in the proposed budget as well. There was talk about a need to raise more money through either fundraising or

7. sponsorships. The booths at the events could also concentrate on soliciting funds for our events, saving postage from mailings. The Budget Draft was approved. Susan/Kris.
8. **Welcome to High Sierra Music Festival banner vote** -It was approved to order one of each color with the wording "Quincy Chamber of Commerce welcomes High Sierra Music Festival". They are \$120 each. Susan/Kris.
9. **Banners for Chamber booths** -We need more high-quality pictures of the events to make a decent Floor Banner. It was decided not to rush it through with the pictures that we have, but just use the picture board that Shelley volunteered to put together at her cost, for the County Picnic, and to concentrate on getting more quality, appropriate, pictures together this year.
10. **Quarterly newsletter by mail (?)** – Due to the mailing cost, it was discussed that, at most, an annual mailed newsletter would be a better way to start, to see how it is received. It was also suggested that we should try to get pictures included with Lisa's Chamber columns, if possible. We will hold that topic over for further discussion.
11. **Items for future agendas** -Election of Officers, Future Board Members, Flower Basket Project.
12. **Old Business:** Holdover
 - a. **Starting a business in Quincy section on website – Kevin (?)**
 - b. **Relocation guide – Advertising by Cal-Sierra/Realtors – Update from Matthew (?)**
 - c. **\$4,500 Quincy beautification & \$5,000 East Quincy beautification funds from Captain Carl**
 - d. **d. Brochures: Fall Color Map - Shelley** – Shelley showed us her mock up.
13. **ADDED-** Vote to reinstate Michele Cruz to the Board- Approved. Susan/Shelley.
14. **Misc. Discussion-**Sierra Buttes Trails wants to do a presentation in July. Greenhorn is interested in hosting a mixer. Matthew knows a new person in town that specializes in showing businesses how to increase online presence and she would be interested in speaking to Chamber members. Matthew will bring back more info.
15. **Adjourn -7:57am**

Submitted by Kris Miravalle, Secretary. Approved 6/5/19