

Quincy Chamber of Commerce

PO Box 215, Quincy, CA 95971

Minutes for the Meeting of Thursday, November 7, 2019 at 7:00 a.m.

Grandma Jane's, Quincy

Meeting called to order at 7:01 AM

Present – Michele Cruz, Janice Haman, Susan Scarlett, Jill Rivoli, Freddy Holman, Cheryl Kolb, Robin Wight,. Absent- Kris Miravalle, Kevin Trutna. Also in attendance was Dr. Greg Sawyer.

1. **Additions or deletions to the agenda** -Cheryl added the SBDC class to the quick items. Michele did not have an addition but said that the Bylaws would be emailed out to the Board members for review before the next meeting.
2. **Approve minutes from October 2, 2019** -Approved. Jill/Freddy
3. **Schedule next meeting** -Thursday 12/5/19 7:00 am at Grandma Janes.
4. **Employee Report** -See attached. In addition to her written report, Cheryl added that the candy barrel collection for Safe Trick-or-Treat went better than the prior year. During the report the topic of the free KSUE/JDX radio spot was discussed. This item will be on the next agenda.
5. **Potential new Board members** – a discussion was had. If anyone is interested, they should attend 2 Board meetings and submit a letter.
6. **Quick items (or not so quick)**
 - **Membership Drive Status** – Board members mentioned possible businesses that could be contacted.
 - **Plumas County Display at the State Capitol** – The Chamber was tagged in a Facebook post regarding the outdated diorama at the State Capitol. A discussion was had as to how to go about updating the display. Susan will talk to Supervisor Lori Simpson. Jill will talk with Donna at Lost Sierra Chamber and Michele will speak with Plumas Ski Club to see what interest there is in updating the display.
 - **Chamber member thank you ad in the newspaper**– The Board agreed that an ad in the newspaper to list all of our members is a good idea. The ad should connect how Chamber membership is what gives us the ability to sponsor the events we do and list those events. Cheryl and Michele both had quotes from the paper and Michele will check her emails regarding the quote she received. After further discussion, Janice made a motion to do a ½ page full color ad and Jill seconded the motion. Motion passed unanimously. Jill, Michele and Susan all said that if the cost is too high for the Chamber to bear then perhaps they could help.
 - **Groundhog Fever Festival Update** – Matthew Kitchens was contacted regarding his participation in the upcoming event. He said that he will do the people part and will talk with

Johnny Mansell and James Wilson regarding their participation. Cheryl will do the paperwork part for the event.

- **Event Producers meeting update**- Cheryl attended the Even Producers meeting last month and was very pleased with the meeting. The meeting is to coordinate event calendars. Cheryl shared with the group that the Chamber has a mobile app and a number of people downloaded it on the spot.

- **Sierra Small Business Development Council** – SBDC held a workshop regarding financing and government contracting which Cheryl attended. SBC is 100% on board with a Business 101 class in the future. It was also discussed that the Chamber should host classes on the mandatory Sexual Harassment training and the upcoming CalSavers mandate. The 4-6 pm timeslot seems to work well. Maybe bottled water but don't do food.

7. **Safe Trick or Treat** – The Chamber is very grateful for the volunteers who helped make the event safe by being crossing guards. The photo booth was discussed as well as the limits of the equipment that the Chamber has. We need a new backdrop that is wider than what we have. The Board discussed more social media and better signage for the photo booth. Cold weather is an issue and there was consensus to skip the photo booth at Sparkle. We will set up the Santa area as before with our backdrop and folks can take their own photos.
8. **Sparkle status update –Reindog parade** -Since we cannot close down Main Street it was decided that it should not be called a “parade”. Reindog Competition, Reindog contest and Reindog pageant were all tossed around. Susan said she will mock up the flyer with changes and send them out for comment.
9. **Welcome to Quincy signs/ Review placards** -Janice has been on Jury duty so this item will be held over to the next agenda.
10. **Items for future agendas or as time allows:**
 - a. Flower Baskets/ East Quincy Flowers
 - b. “Heart of Plumas County” motto/logo.
 - c. “Team Quincy” idea will stay on the list
 - d. Event/Chamber sponsorships

11. **Adjourn 8:06**

Submitted by Susan Scarlett sitting in for Kris Miravalle