

Quincy Chamber of Commerce

PO Box 215, Quincy, CA 95971

Minutes for the Meeting of Wednesday, June 19, 2019 at 7:00 a.m. Grandma Jane's, Quincy

Present – Matthew Kitchens, Janice Haman, Susan Scarlett, Kris Miravalle, Lisa Kelly, Robin Wight, Michele Cruz, Jill Rivoli, Freddy Holman, Cheryl Kolb. Absent- Lisa Kelly, Kevin Trutna, Shelley Hunter.

1. **Additions or deletions to the agenda-** NA
2. **Approve minutes from June 5, 2019-**Approved. Cheryl/Susan
3. **Schedule next meeting** -7/10/19 Grandma Janes 7:00am
4. **Employee Report** -See attached, we are still trying to get Visitor's Guides to Chico, Sacramento and Truckee. Michele will try to get some to Truckee on her upcoming trip this weekend and to Chico on 7/8/19. Matthew may be able to take some to Sac in August. Michele inquired about the results from Matthew using a social media consultant and he replied that they were favorable. Her name is Josie Litchfield, charges \$45/hour and is well connected in Plumas Co. Michele thought it might be a good idea to use her to work with Cheryl as a form of training. Matthew will send out her contact. Cheryl noticed a need for a mobile app for one of our members. She did some research and relayed to that member that we offer mobile apps, free, with membership. That member had the service, at a charge, with someone else and cancelled it. Once they are up and running, they can be our "ambassador" for mobile apps.
5. **Fair Parade Committee Update-**Attached to the agenda was a to-do list. Two new items of note this year: 1) There will be a VIP seating section at Environmental Alternatives new building (the old BofA). John Steffanic is putting it together and tentatively included, exclusive parking in the lot behind the building, shade seating, pastries, drinks, 4 hostesses and 1 parking person for a cost of ~\$50-\$60. Cheryl Jaramillo has volunteered to be one of the hostesses, but we still need 4 more volunteers. 2) The Fair has offered up to \$2000 to promote non-commercial entries in the Fair Parade. Participants can get reimbursed up to \$150 to cover the costs of their float. Letters will be available at Plumas Bank and Cheryl will find other avenues to get the word out. This year's Grand Marshall is Fred Surber, who was delighted to be chosen and has his own vehicle. Matthew will talk to Diego Lozano about possibly being a videographer for the Parade.
6. **Membership Drive** -Cheryl will email and bring a list of potential members and also members who have not re-joined for us to review, divvy up and reach out to. We need to promote the individual membership and include it in our newspaper column periodically.
7. **Fundraiser** -Do we need a mailer, like we did specifically for the Fair Parade 4ish years ago? It was run through the Fair Foundation to give it a non-profit for tax deductibility. Some other options that were

discussed were passing a can at Chamber Mixers, Go Fund Me accounts for each event, and having Lisa solicit donations in the newspaper articles.

8. **Fair Booth plan** -We have been offered a booth in Serpilio Hall without charge. Cheryl will have brochures there and will get a sign-up sheet for hour long shifts in the evenings.
9. **Review Old Business Items**-Do we want to sell advertising in the Relocation Guides to possibly Title Co. and Realtors? It was suggested that we hold this over until after the Fair Parade so we can have time for discussion. Cheryl will get beautification ideas collected at the County Picnic to Susan so that she can meet with the beautification committee.
10. **Items for future agendas: Sierra Buttes Trail Stewardship presentation (July)**, We should get together with them to see how we can get Quincy involved into their existing “self-contained” rides. They are very successful and “partnered” with Portola for the Lost and Found Ride last month, which had over 1500 riders. **Newsletter by mail**, Holdover for more discussion. **Flower Baskets** -We should invite Karen Klevin and Plumas Arts to talk to us and give us information on this project before we decide whether we want to take it on.
11. **Old Business:** HOLDOVER see some notes above included in other topics.
 - a. **Starting a business in Quincy section on website – Kevin (?)**
 - b. **Relocation guide – Advertising by Cal-Sierra/Realtors – Update from Matthew (?)**
 - c. **\$4,500 Quincy beautification & \$5,000 East Quincy beautification funds from Captain Carl**
12. **Matthew could not contain his smile when he reminded us that this was his last meeting as president. 😊 He did continue on to include that he is not gone forever and that this was one of the coolest things he has been a part of in Quincy. He has enjoyed the transformation from four years ago and is very proud to be a part of this driven, energetic, amazing Chamber. His store will always be available to us. With tears in our eyes, we bid him adieu. 😊**
13. **Adjourn 7:55**

Submitted by Kris Miravalle, Secretary, for review on 6/19/19