

Quincy Chamber of Commerce

PO Box 215, Quincy, CA 95971

Minutes for the Meeting of Thursday, September 27, 2018 at 7:00 a.m. Quincy Provisions

Present – Janice Haman, Susan Scarlett, Kris Miravalle, Shelley Hunter, Cheryl Kolb

Absent-Matthew Kitchens, Lisa Kelly, Kevin Trutna, Robin Wight.

Guests-Zach Leyden and Tyler Leyden of Leyden Family Farms

1. **Additions or deletions to the agenda** -N/A
2. **Approve minutes from September 6, 2018** -Approved. Susan/Cheryl
3. **Schedule next meeting** - 10/16/18- 7:00 am, Jeffrey's Pub and Grub
4. **Financials** – Susan reviewed Balance sheet and P&L
5. **Quick items:**
 - a. **Correspondence and phone calls**-Cheryl reviewed. Had request for a relocation package.
 - b. **Employee Report/Drunk Brush** -Took visitors guide to BMW rally and was well received. Spoke to Drunk Brush and Quintopia regarding membership.
 - c. **Fall Color Guide brochure update/other brochures**-Shelley presented a self-mailer that she designed for her use. She will get us the costs for us to get some printed for the Chamber. We have enough older brochures that will work for this season and we will revisit in the Feb/Mar timeline. We also need to look at a "Quincy" brochure. It was decided that we should get a committee together to work on the content of that brochure. We are hopeful that the Railroad Museum will create more of their "Seven Wonders of the Railroad World" as at least two of those are in the Quincy area.
 - d. **Draft relocation guide** -Cheryl created a great draft, she is working on getting more logos. Draft was sent out to Board for input. It would be great to get some of these printed out for Real Estate offices and Title Companies.
 - e. **Adopt-A-Highway discussion** -Lariat Lodge has LaPorte Rd to top of Cemetery Hill, Quincy Natural Food has from the top of Cemetery Hill to just west of Quincy and Rotary has just west of that. Cal Trans, Saedra, gave us a list of number of times the clean ups have occurred over the last five years. She will follow up with these groups with reminders that they should be done

4 times per year. Plumas County has an MOU with Cal Trans that states that the County has the responsibility to maintain the sidewalks.

6. **Budgeting for events/ advertising and approval process** -There was discussion that we should prepare a budget for the entire year that includes budgets for each event. Susan will work on this for the 2018-2019 year.
7. **Safe Trick-or-Treat** -*Zach and Tyler volunteered to help with the photo booth, Susan, Dave and Cheryl will man the Chamber booth, plus anyone else who wants to is welcome. There was some discussion about closing down the street but we felt that there wasn't time to get it done and we are not sure that would be the pleasure of our Merchants. That might be something that we add to the survey at the luncheon. We need to set up a committee for Sparkle-* Susan, Shelley, Cheryl, Kris, Janice, Zach and Tyler volunteered to be on it. A meeting will be scheduled by Cheryl.
8. **Annual Luncheon update** – Currently we have approx. 20 reservations. The speakers will be Matthew for the Chamber, Susan for the Financials, Cheryl for Membership and Kevin for FRC as the Key Note speaker. They will get together and go over their discussions. We are putting together a survey of the local businesses as well.
9. **Bylaw revisions / Process for future Board Members / Elections** -Susan sent out a draft of the Bylaws with changes for the Board to review and we will go over at a future meeting. All board members were tasked to email Susan with their input. It was suggested that some content would be better suited for a policy document and we will consider drawing up one in the future.
10. **Conversation with Tom at Quintopia** – A request was made for the Chamber to accept a donation of beer in exchange for membership. The group decided that that would set a precedent that might get sticky as so many members donate to the Chamber. Cheryl will relay the information back to Tom and we are hopeful that he will see the value of the cost for membership.
11. **Value of being a Chamber Member** -Discussion about how the events we sponsor help showcase Quincy, additionally we discussed how members could be highlighted in our brochures and on our website. A lot of merchants may not be aware of how often we field calls where we refer the caller to local businesses, and this should be mentioned at the luncheon.

12. Adjourn -8:15

Prepared for review by Kris Miravalle, Secretary.