

# Quincy Chamber of Commerce

PO Box 215, Quincy, CA 95971

## Minutes for the Meeting of October 13, 2021 at 7:00 a.m. Via Zoom

Present – Kris Miravalle, Susan Scarlett, Kevin Trutna, Alex Westerberg, Cheryl Kolb. Guest-Denise Pyper.

Absent – Freddy Holman, Robin Wight, Janice Haman,.

1. **Additions or deletions to the agenda** -N/A
2. **Approve minutes from September 19, 2021** -Approved. Susan/Kevin.
3. **Schedule next meeting** – Thursday 11/4/21 7:00 am Zoom
4. **Employee Report** -Most info is included in the reports from the remaining agenda items.
5. **Quick Items**
  - a. **Safe Trick-or-Treat** -Still looking for ~4-5 adult volunteers for crossing guards. Alex volunteered to post a flyer in AVH window, soliciting volunteers. Cheryl will email one to him.
  - b. **Pumpkin Carving Contest** – Deadline is 10/25, no entries yet.
  - c. **Flower basket project update** -Cheryl and her husband will pick up the 72 baskets Sat. morning and return them to the nursery. She sent out a survey to this year’s participants and has received 4 replies, all of them positive.
6. **Tourism Video** -Lake Almanor CC, along with other participants such as FRTA and Plumas Bank are trying to get together a 15-30 second spot “Come visit Plumas County in 2022” to counter act the notion that Plumas County is all burned up and to encourage tourism. The cost is \$42,500 and they have already collected ~ \$19,000. They have asked QCC to donate and work on an outreach program to solicit more donations from our members. It was moved and approved that we donate \$1000 and reach out to our members to donate as well. Kris/Susan.
7. **Member Resource Center** -This resource is available on the Chamber website for \$1 for members and \$297 for non-members and includes many topics that our members may be interested in. If these resources are useful, it might be to our advantage to boost interest, but we decided that we need to actually check them out

before we make that decision to promote. All of us could try one or two to check on the quality.

8. **Ongoing Items: Heldover**
  - a. **“Business Week”**
  - b. **QR code for a Visitors section on our website**
  - c. **Start a Foundation?**
  - d. **Possible Grants / Funding available to us?**
  - e. **Annual meeting**
  - f. **Revisit services to members vs FRTA**

The question was asked about Sparkle and food service, as to whether there were any concrete decisions out yet. Cheryl reported that Sparkle has been approved by Public Health for us, but the food issue still needs clarification. Cheryl will work to get that information out.

9. **Adjourn 7:32**

Minutes submitted by Kris Miravalle, Secretary for review on 10/13/21.