

Quincy Chamber of Commerce

PO Box 215, Quincy, CA 95971

Minutes for the Meeting of November 10, 2022 at 7:00 a.m. Via Zoom

Present – Freddy Holman, Robin Wight, Kris Miravalle, Susan Scarlett, Kevin Trutna, Alex Westerberg, Cheryl Kolb, Cindy Leland. Guests-Bobby Gott and Nova Collinson.

1. **Additions or deletions to the agenda** -Add approval of new board member Bobby Gott. Approved. Robin/Cindy.
2. **Approve minutes from October 6, 2022** -Approved. Robin/Cheryl.
3. **RERC Update – Nova Collinson** – Requesting Quincy Chamber Board support in the form of an RERC Coordinator, paid position through QCC to perform Economic Development duties and make sure committees are meeting and minutes are recorded. Approximate hours 5-15 per week. Tabled until after item 11, Chamber employee is discussed.
4. **Presentation on 1st Annual Rural Summit held October 13th & 14th – Cheryl & Susan** -Cheryl went over her notes and stopped to request approval for Chamber business cards that include a QR code. Approved. Cheryl/Cindy. QR codes were discussed as a necessity, specifically “Dynamic QR codes” which are editable. Bobby can create one to go on business cards. Also, we should have a large QR code at our events for people to capture. While everything in the notes was helpful and interesting, the two big takeaways from the Summit were Morgan Gace’s social media presentation and Frank Kenny’s tiered dues discussion. We need to revisit them when we have more time.
5. **Presentation on Lost Sierra Mixer/Launch Party held on October 13th – Bobby Gott** -Bobby will send out deck from the event. It was a very positive event with the following highlights: A diverse generation needs a diverse chamber. The need to get the community more involved by having meetings/mixers at businesses and promoting them. Have resources for new businesses to help them become successful. Lost Sierra is doing a better job of penetration on social media, we are 3-5% they are 7-11%. We need to be strategic about timing and content of our posts. We shouldn’t post unedited pictures; short videos garner more attention. We need to get in and out of promotions, don’t belabor as interests change. We need to refresh public eye and public involvement. Bobby is very familiar with social media and would be happy to dive deeper when time allows.

6. **Beer, Brats & Buzz** -It was suggested that we host an event that updates the community on what is happening with the community/chamber/RERC. Cheryl will get more details on the cost and possible sponsors and get back to us. She is thinking a weeknight around the second week of January from 5:30-7:30.
7. **Groundhog Fever Festival Honorary Mayor** -February 4, 2023 is GFF. Mike Miller's proposal will create a program to determine the Honorary Mayor with no Chamber involvement. The proposal is a fundraising event funneled through Plumas Performing Arts. Since the Honorary Mayor designation has been a Chamber event, we feel the need to get more info before we make the decision to turn it over.
8. **New website** – Remainder of the agenda tabled until the next meeting due to time constraints, with the exception of the Mixer, item 13d, and next meeting, item 14.
9. **Chamber phone**
10. **Chamber logo**
11. **Chamber employee**
12. **Mixer supplies** -
13. **Quick Items**
 - a. **Safe Trick-or-Treat review**
 - b. **Update on Chamber/SBDC classes**
 - c. **New Chamber members**
 - d. **Mixer on November 17th** -Flanigan-Leavitt from 5-7 pm. They are asking for our help to pour wine and beer. Please attend with your name tags. (Let Cheryl know if you need to order one)
14. **Schedule next meeting** -Wednesday 11/16/22 7:00 am zoom
15. **Ongoing Items:**
 - a. **"Business Week" – Tabled until February meeting**
 - b. **Annual meeting – Happening in fall of 2023**
 - c. **Fair Booth ideas for 2023 – Tabled until February meeting**
 - d. **QR Code for a Visitors section on our website**
16. **Adjourn** 7:59 am

Submitted for review/corrections by Kris Miravalle Secretary on 11/10/22