

Quincy Chamber of Commerce

PO Box 215, Quincy, CA 95971

Minutes for the Meeting of November 5, 2020 at 7:00 a.m.

Via Zoom

Present – Freddy Holman, Jill Rivoli, Kris Miravalle, Susan Scarlett, Robin Wight, Kevin Trutna, Cheryl Kolb. Guests-Clint Koble and Val Bourque.

Absent- Janice Haman

1. Additions or deletions to the agenda-Add 5b- High Country Life Magazine. (Cheryl)

2. Approve minutes from October 15, 2020-Approved. Robin/Susan.

3. Schedule next meeting-Wednesday Nov. 18th 7:00 am, by Zoom/physical.

4. Employee Report-Cheryl reviewed her work: Pumpkin Carving Contest was deemed successful with 11 entries and three winners that garnished somewhere around 48 votes for the winner. Updated status of Quincy Signs. Will be attending a 20k Lives meeting. Discussed distribution of Newsletter.

5. Quick items

a. Brief introduction by Clint Koble, Sierra Small Business Development Center-Clint (*Ko blee*) has been with SSBC since October. He has a home at Lake Almanor and will be concentrating on Plumas, Lassen and Modoc Counties to connect small businesses with resources. His contact info is: phone-775-843-4081 and email is clint.koble@gmail.com .

b. High Country Life Magazine-Feather Publishing will be producing this monthly, as a full color, glossy magazine that will be free to Lassen, Plumas and Sierra counties. They will produce 10,000 copies the first week of each month. Discussed the possibility of advertising (\$95 for 1/12 page to \$900 for full page) or getting a spot, where we might possibly highlight a business or write an ongoing column.

6. Events discussion

a. Virtual Sparkle update-Cheryl has emailed members regarding this with limited response. She will contact members again to try and encourage participation with video clips. *Cheryl has been in contact with Josie Litchfield and Debbie Collette, who have volunteered to assist her locally with this project, and she's also been in touch with Eric VanDruff with VanDruff Productions regarding possible assistance with putting the final video together.* Having virtual Reindog contest was also discussed. Susan will start working on that.

b. Christmas Tree program- Jill brought up a Christmas Tree Program where Merchants decorated trees and community voted. Trees could be sold? We felt that we may be too late to proceed for this year and will save it for next year, starting to work on it in the Fall.

c. Groundhog Fever Festival-Slated for 2/6/21. *We are unsure if we'll be able to have this event due to the COVID requirements, but in case we can, we will need to brainstorm ways to make it work in whatever current environment is at play in February.*

7. East Quincy Flower Baskets update-We have funds to purchase ~ 30 baskets in East Quincy (may need to provide brackets as well). Cheryl contacted *most of* the 55 businesses located in East Quincy and 11 responded favorably with requests for 26 baskets, it was suggested that she send out a correspondence letting the merchants know how many baskets are available and those who want them, let her know by a due date. Jill volunteered possible storage for the baskets, off season, at Greenhorn. Cheryl *and Susan* will be meeting with Shelly Hunter *on Nov 6th* to get more info from the Quincy basket program.

8. East Quincy landscaping project discussion (carryover from October 15th)-Tabled until next meeting.

9. Adjourn-8:06

Submitted for review by Kris Miravalle, Secretary Nov.5, 2020. Corrected 11/5/20