

# Quincy Chamber of Commerce

PO Box 215, Quincy, CA 95971

## Minutes for the Meeting of July 13, 2022 at 7:00 a.m. Via Zoom

Present – Freddy Holman, Kris Miravalle, Susan Scarlett, Cheryl Kolb, Cindy Leland.

Absent- Robin Wight, Janice Haman, Kevin Trutna, Alex Westerberg.

1. **Additions or deletions to the agenda** -N/A
2. **Approve minutes from June 6, 2022**- Approved. Cheryl/Susan.
3. **Employee Report** -Still experiencing billing glitch with Chamber Nation. Cheryl applied for two grants for off season events from FRTA. One for sparkle and one for GFF to be used for advertising.
4. **PG&E Settlement Discussion** -We have spent \$1182.98 so far. Talked about using some money to fund the cost of a Visitor's Center for a few years. Needed to go over item 5 before we could make any decisions.
5. **Recreation Economy for Rural Communities Update** -The meetings on 6/8 and 6/9 went well and were attended by ~80 people. About 20 people attended the town tour, only 4 were local. The five areas of focus are: Recreation access, Tribal collaboration, Downtown Quincy Revitalization, Business and Economic Development, and Housing. The follow up zoom meeting on 6/27 broke out into groups and Cheryl attended the Business and Economic Dev. and the Downtown Quincy Revitalization groups. The breakout for Bus/Econ Dev did not produce any specific focuses, while the DT revitalization came up with three: 1) Visitor's Center (VC), 2) Bathrooms for public use, 3) Staff for the revitalization project. The local group consisted of-Amy Carey, Karen Klevin, John Kolb, Cheryl Kolb. Karen also represents FRTA and suggested that the Quincy Chamber is likely to receive ~\$20k-\$25k from them and \$10k could be allocated for salaries. It was brought up that at some point the name for the Museum had been changed to the Plumas County Museum and Visitor's Center by the BOS. Cheryl will meet with Paul to see if it is viable for us to partner with them to get the VC up and running. She will also be meeting to check out the Lawrey House to see if that might work, at some point in the future. We informally agreed that we could use the PG&E settlement money, in the amount of \$10,000 per year, to put toward salaries for the VC, for 3-5 years. That would give us time to figure out a permanent funding source.

6. **Digital Optimization Program discussion** -Shasta Cascade offered workshops on this and Cheryl attended and found them to be very useful. The Google data mined was eye-opening and useful. Cheryl noticed additional phone traffic after updating the Chamber. She would like to offer a free consultation to Krissy at the Knook to get a feel for how long it would take to get her set up. Cheryl is looking into the feasibility of offering this consultation as a service of the Chamber.
  
7. **Fair & Fair Parade**
  - a. **Status update on parade & VIP section** -Currently 8 entries and no VIP sales. Original Grand Marshall candidate refused, so it was decided to have Chipper be the Grand Marshall. He is neutral, cute and might spur sales of our chipmunk stickers.
  - b. **Serpilio Hall table sign-ups** -Cheryl will re-send out sign up sheet as Lost Sierra and Indian Valley Chambers will now join us and help staff table.
  - c. **Volunteers for parade** -Still need 5 traffic volunteers and 9 judges.
  
8. **High Sierra Music Festival banners** -One of our "Welcome" banners were stolen. Cheryl requested funds to purchase another to replace and a motion was made and approved to do so. Cheryl/Cindy.
  
9. **Next Meeting will be Thursday August 4<sup>th</sup> at 7:00**
  
  
10. **Adjourn** -8:02

**Submitted for review and corrections on 7/13/22 by Kris Miravalle, Secretary.**