

# Quincy Chamber of Commerce

PO Box 215, Quincy, CA 95971

## Minutes for the Meeting of August 4, 2022 at 7:00 a.m. Via Zoom

Present – Freddy Holman, Kris Miravalle, Susan Scarlett, Kevin Trutna, Alex Westerberg, Cheryl Kolb, Cindy Leland. Guest- Jim Graham.  
Absent- Robin Wight.

1. **Additions or deletions to the agenda** -Add after #6 “Discussion for purchasing a camera.
2. **Presentation by Jim Graham, Plumas Co. Public Works, re: Caltrans project downtown** -Jim was looking for feedback to their proposed brick colored concrete stamps in lieu of actual bricks in areas of Main St. sidewalks that are either missing the inlays or areas that need repair. He explained other components of CAPM project, slated to be completed ~2026-27. Cheryl mentioned the need to look at the inlay and surrounding wood trim around the trees on the sidewalk. Susan will send us the information she received from her transportation meeting, that covers the proposed project in greater detail.
3. **Approve minutes from July 13, 2022** -A correction was proposed by Cheryl to clarify that, in item 5, the FRTA had allocated \$20-\$25k for **marketing** in Quincy and had agreed that we could use \$10k to help fund the visitor center’s staffing. Kris will correct the minutes. Approved as corrected. Kevin/Cindy.
4. **Employee Report** -Cheryl reported that the two \$2500 grants that she applied for, through FRTA, had been approved. The funds were requested to help with marketing for Sparkle and GFF. They have also supplied us with a contact to help us find the best way to use that marketing money. She also fielded a lot of calls about fair related issues.
5. **Fair Booth Review** -The input from those working the booth was: The brochures supplied by Lost Sierra were beautiful and effective and perhaps we should invest some of our money into getting some additional quality brochures. The SPI booth next to us generated a lot of interest by using raffles. Perhaps we should consider such a draw, next time, to get people to our booth.

6. **Fair Parade Review** -It was a successful parade, with lots of compliments. Good job Cheryl! Some suggestions from workers: provide traffic controllers with detour info so that they would have it when asked. Judges may be able to cover more divisions. The paid traffic control will need to be revisited in September. The \$5400 cost was subsidized by the Fairgrounds this year (\$4400) but that may not continue. We need to talk to Public Works, Supervisors, Fair Board and Fair Foundation to find a way to continue. If none of those work out, we may need to do a mass marketing campaign at the first of the year.
  
7. **Discussion for purchasing a camera**-Cheryl proposed the purchase of a digital camera that will help us with the digital optimization program, as well as help us document our events. A motion was made to allow up to \$1000 for the purchase (Cheryl/Cindy) and in the discussion Susan asked where they intended the money to come from. Cheryl amended her motion to include that the funds be taken from the PG&E settlement. So, the motion was passed to authorize Cheryl to spend up to \$1000, from the PG&E settlement funds, on a digital camera. Cheryl/Cindy.
  
8. **Quick Items**
  - a. **Recreation Economy for Rural Communities Update** -no update
  - b. **Safe Trick-or-Treat** -10/31/22 3-5:30 Set up at 2ish.
  - c. **Sparkle** -12/2/22 5-8pm
  - d. **Potential Board Members** -A few names were thrown out. It was discussed that it would be good to get some representation from downtown merchants.
  
9. **PG&E Settlement Discussion** -tabled due to lack of time.
  
10. **Schedule next meeting** -September 1, 2022 - 7:00am
  
11. **Ongoing Items:** tabled due to lack of time.
  - a. **"Business Week"**
  - b. **QR code for a Visitors section on our website**
  - c. **Annual meeting**
  - d. **Revisit services to members vs FRTA**
  
12. **Adjourn** 8:08

**Submitted for review on 8/4/22 by Kris Miravalle, Secretary.**