

Quincy Chamber of Commerce

PO Box 215, Quincy, CA 95971

Minutes for the Meeting of September 22, 2021 at 7:00 a.m. Via Zoom

Present – Freddy Holman, Robin Wight, Kris Miravalle, Susan Scarlett, Kevin Trutna, Cheryl Kolb, guest-Denise Pyper.

Absent-Janice Haman, Alex Westerberg.

1. **Additions or deletions to the agenda**- Cheryl requested we add 8e-Sparkle Ad
2. **Approve minutes from August 19, 2021.** Approved. Robin/Susan.
3. **Schedule next meeting** -Oct. 13, 2021. Wednesday 7:00 am Zoom
4. **Employee Report** – Cheryl reviewed her activity.
5. **Quick Items**
 - a. **Safe Trick-or-Treat** -There will not be a formal photo booth, just the back drop. Cheryl is looking for 13 adult volunteers for crossing guards and a photographer to help document event for social media. Candy Barrels will be out 10/1-10/15 to accept donations and will be distributed 10/18. Cheryl will put the word out that we will prepare a “treasure map” designating other Holiday events for the day of Safe Trick or Treat (such as Gott’s Power Sports’ haunted house) The map will be on social media prior to event and at the Chamber booth. SavMor will sponsor the \$180 cost of banner ads to advertise the event.
 - b. **Pumpkin Carving Contest** -Contest requires a pumpkin carved picture and a pumpkin and carver picture, that will be posted on 3 social media sites. The pumpkin with the most aggregate likes will win. There are 3 categories and 3 \$50 winners of a gift certificate to a chamber member’s business.
6. **Welcome Signs update** -The signs have been updated, but are in need of an overhaul. The west end is in particular need. The group consensus was for Cheryl to purchase new Chamber placards along with a Chamber contact sign to post in case someone is interested in participating.

7. **Event Sponsors** -Cheryl spoke with LACC to get an idea of how their Sponsorships work. They have sponsors for every event. She will print up and send out the costs she proposed for the Board to review.

8. **Ongoing Items:**
 - a. **"Business Week"** -No updates.
 - b. **QR code for a Visitors section on our website** -*Updated as part of Cheryl's employee report.*
 - c. **Start a Foundation?** -No updates.
 - d. **Possible Grants / Funding available to us?** - No updates.
 - e. **Sparkle Ad?** – The consensus was to advertise with the local FR Bulletin only.

9. **Adjourn** – 7:51

Submitted for corrections by Kris Miravalle, Secretary on Sept. 22, 2021
Corrections made 9/23/21